

# SIA SUMMIT INTERNATIONAL AWARDS

May 14, 2014

Congratulations Buster Creative, Inc.,

Your company is a winner in the 2014 Summit Creative Award competition. With more than 5000 submissions from 24 countries, your creative scored among the very best. Your winning entries are:

**Category: Healthcare/Medicine Marketing**

**Entry: VaPro Pocket Campaign**

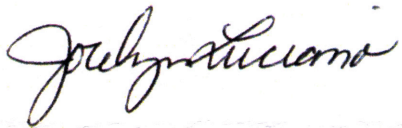
**Client: Hollister Incorporated**

Over the past 20 years, the Summit International Awards (SIA) organization has established itself as one of the premier arbiters of creative excellence. Being recognized by the SIA brings your company prestige and additional value, and we salute you.

Discrimination critics were highly impressed with your company's creativity. This year's international panel of judges included professionals from Contrapunto/BBDO; Brandimage; Ilan Geva and Friends; eFelle media; ADMAKI; Crackerjack; Balmoral Multicultural Marketing; Agency59; FaPa Familjen Pangea Advertising; 360i; Artplan; Alexander Interactive; PMI 5 Media; Marcelo Lopes Design; Interact and W&I Consultants.

Again, our congratulations. We look forward to seeing your talented work in the marketplace. We encourage you to enter your creative into the upcoming 2014 Summit Marketing Effectiveness Award and Summit Emerging Media Award competitions.

Sincerely,



Executive Director

